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CLAIMS

1 claim:

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1. A method of improving sexual performance in a male subject, comprising:

- (a) administering a pharmaceutical composition to skin of the subject, the composition comprising a pharmacologically effective amount of testosterone, a penetration enhancer, a C1-C4 alcohol, and a gelling agent forming a hydroalcoholic gel formulation; and
 - (b) administering a pharmacologically effective amount of a phosphodiesterase inhibitor to the subject after the administration of the gel formulation.
- 10 2. The method of claim 1, wherein the penetration enhancer comprises at least one of a C8-C22 fatty acid.
 - 3. The method of claim 2, wherein the fatty acid comprises an alkyl chain length of at least 12 carbon atoms.
- 4. The method of claim 1, wherein the alcohol comprises at least one of ethanol, 2-propanol, n-propanol, or mixtures thereof.
 - 5. The method of claim 1, wherein the inhibitor is administered in a single dose.
 - 6. The method of claim 1, wherein the hydroalcoholic gel formulation is administered in a single dose or divided dose.
- 7. The method of claim 1, wherein the inhibitor is administered within about 24 hours after the administration of the hydroalcoholic gel formulation.

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8. The method of claim 1, wherein the inhibitor is selected from the group consisting of a type III phosphodiesterase inhibitor, a type IV phosphodiesterase inhibitor, and a type V phosphodiesterase inhibitor.

- The method of claim 8, wherein the inhibitor is a type V phosphodiesterase inhibitor selected from the group consisting of sildenafil, sildenafil citrate, zaprinast, MY5445, dipyridamole, and vardenafil, or an enantiomer, isomer, or salt thereof.
 - 10. The method of claim 1, wherein the inhibitor is sildenafil citrate administered in an amount of about 25 mg to about 200 mg.
- 11. The method of claim 10, wherein the sildenafil citrate is administered in an amount of about 25 mg, 50 mg, or 100 mg.
 - 12. The method of claim 1, wherein the inhibitor is administered via a route selected from the group consisting of oral, intranasal, inhalation, parenteral and percutaneous.
 - 13. The method of claim 10, wherein the sildenafil citrate is administered orally in an amount of about 25 mg, 50 mg, or 100 mg.
 - 14. The method of claim 12, wherein the sildenafil citrate is administered intranasally in an amount of about 10 mg, 20 mg, or 40 mg.
 - 15. The method of claim 1, wherein the subject achieves hormonal steady state levels of testosterone.
- 20 16. The method of claim 1, wherein the subject is hypogonadal.

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- 17. The method of claim 1, wherein the enhancer is isopropyl myristate.
- 18. The method of claim 17, wherein the isopropyl myristate is present in a concentration selected from the group consisting of about 0.5%, 1%, 2%, 3%, 4%, and 5% weight to weight of the composition.
- The method of claim 18, wherein the isopropyl myristate is present in a concentration of about 0.5% weight to weight of the composition.
 - 20. The method of claim 1, wherein the gelling agent is selected from the group consisting of polyacrylic acid, and carboxymethylcellulose.
- 21. The method of claim 1, wherein the gelling agent is polyacrylic acid present in a concentration of about 1% weight to weight of the composition.
 - 22. The method of claim 1, wherein the alcohol is present in a concentration of about 72.5% weight to weight of the composition.
 - 23. The method of claim 1, wherein the testosterone is present in a concentration selected from the group consisting of about 0.5%, 1%, 2%, 3%, 4%, 5%, 6%, 7%, 8%, 9%, and 10% weight to weight of the composition.
 - 24. The method of claim 1, wherein the pharmaceutical composition further comprises sodium hydroxide.
 - 25. The method of claim 1, wherein the pharmaceutical composition comprises:
 - (a) about 0.5% to about 10% testosterone;

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- (b) about 30% to about 98% alcohol selected from the group consisting of ethanol and isopropanol;
 - (c) about 0.1% to about 5% isopropyl myristate;
 - (d) about 1% to about 5% sodium hydroxide; and
 - (e) about 0.1% to about 5% of a gelling agent;

wherein the percentages of components are weight to weight of the composition.

- 26. The method of claim 1, wherein the composition is contained in a packet selected from the group consisting of a unit dose packet and a multiple dose packet.
 - 27. A method of improving sexual performance in a male subject, comprising:
- (a) administering a pharmaceutical composition to skin of the subject, the composition comprising a pharmacologically effective amount of testosterone, a penetration enhancer, a C1-C4 alcohol, and a gelling agent forming a hydroalcoholic gel formulation; and
 - (b) administering a pharmaceutical agent for treating erectile dysfunction to the subject after the administration of the gel formulation.
 - 28. The method of claim 27, wherein the penetration enhancer comprises at least one of a C8-C22 fatty acid.
 - 29. The method of claim 28, wherein the fatty acid comprises an alkyl chain length of at least 12 carbon atoms.
- 20 30. The method of claim 27, wherein the alcohol comprises at least one of ethanol, 2-propanol, or n-propanol, and mixtures thereof.

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31. The method of claim 27, wherein the pharmaceutical agent for treating erectile dysfunction is administered in a single dose.

- 32. The method of claim 27, wherein the hydroalcoholic gel formulation is administered in a single dose or divided dose.
- 5 33. The method of claim 27, wherein the pharmaceutical agent for treating erectile dysfunction is administered within about 24 hours after the administration of the hydroalcoholic gel formulation.
 - 34. The method of claim 27, wherein the pharmaceutical agent for treating erectile dysfunction is selected from the group consisting of pentoxifylline, yohimbine, apomorphine, alprostadil, papavaerine, and phentolamine, or a combination, salt, derivative or enantiomer thereof.

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- 35. The method of claim 34, wherein the pharmaceutical agent for treating erectile dysfunction is apomorphine administered orally in an amount of about 2 mg to about 3 mg.
- 36. The method of claim 27, wherein the pharmaceutical agent for treating erectile dysfunction is administered via a route selected from the group consisting of oral, intranasal, inhalation, parenteral, and percutaneous.
 - 37. The method of claim 27, wherein the subject achieves hormonal steady state levels of testosterone.
- 20 38. The method of claim 27, wherein the subject is hypogonadal.
 - 39. The method of claim 27, wherein the enhancer is isopropyl myristate.

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40. The method of claim 39, wherein the isopropyl myristate is present in a concentration selected from the group consisting of about 0.5%, 1%, 2%, 3%, 4%, and 5% weight to weight of the composition.

- 41. The method of claim 40, wherein the isopropyl myristate is present in a concentration of about 0.5% weight to weight of the composition.
 - 42. The method of claim 27, wherein the gelling agent is selected from the group consisting of polyacrylic acid, and carboxymethylcellulose.
 - 43. The method of claim 27, wherein the gelling agent is polyacrylic acid present in a concentration of about 1% weight to weight of the composition.
 - 44. The method of claim 27, wherein the alcohol is present in a concentration of about 72.5% weight to weight of the composition.

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- 45. The method of claim 27, wherein the testosterone is present in a concentration selected from the group consisting of about 0.5%, 1%, 2%, 3%, 4%, 5%, 6%, 7%, 8%, 9%, and 10% weight to weight of the composition.
- 46. The method of claim 27, wherein the pharmaceutical composition further comprises sodium hydroxide.
- 47. The method of claim 27, wherein the pharmaceutical composition comprises:
 - (a) about 0.5% to about 10% testosterone;
- 20 (b) about 30% to about 98% alcohol selected from the group consisting of ethanol and isopropanol;

- (c) about 0.1% to about 5% isopropyl myristate;
- (d) about 1% to about 5% sodium hydroxide; and
- (e) about 0.1% to about 5% of a gelling agent;

wherein the percentages of components are weight to weight of the composition.

5 48. The method of claim 27, wherein the composition is contained in a packet selected from the group consisting of a unit dose packet, and a multiple dose packet.